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## **Plans are Underway for the “Paws Parade of Hope”, a Fundraiser to Benefit Beacon House of Green Bay and Community Benefit Tree of Kaukauna**

“The Paws Parade of Hope” is presented by Cancer Fighters of Green Bay, and is a major fundraiser for Beacon House and the Community Benefit Tree. These two organizations work to help those fighting any catastrophic illness by providing emotional support, education resources and financial assistance. Both organizations are volunteer sustained and they service seventeen counties in Northeast Wisconsin. The “Paws Parade of Hope” is held each April to honor our pets for their therapeutic and healing presence in our lives and more importantly in the lives of people battling catastrophic and chronic illness. This fun and inspiring event includes a “doggie fashion show”, pet healing stories, and cancer survivor stories along with a silent auction, raffle, door prizes and refreshments. Since its beginning in 2007, the “Paws Parade of Hope” helped raise over \$50,000...and all proceeds from the event go directly to Beacon House and Community Benefit Tree.

Because the “Paws Parade” has continued to grow over the years, this year the event has been moved to a new, larger venue. It will be held at the beautiful new Ray and Joan Kroc Center on Lime Kiln Rd. in Green Bay.

To continue the mission to raise funds, we depend on the generosity of area businesses to help sponsor the event. We are contacting you early, as we realize that many businesses set their contribution budgets at this time of year. Will you please consider adding a contribution or sponsorship to your 2012 budget for this worthwhile cause? As a sponsor/donor, we will note your generosity by posting your name on video screens at the event...and depending on your sponsor level... there are other benefits and sponsorship recognition. I have included an attachment with a list of general sponsorship levels and a more detailed description of the event.

For any additional questions on “The Paws Parade of Hope” and the charitable causes our event supports, please visit our Facebook page or visit the websites of Beacon House and Community Benefit Tree at the addresses listed at the top of the page. . The “Paws Parade of Hope” would like to thank you for your consideration/support .

**Paula Smits, Sponsorship and Publicity Chairman**  
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*Beacon House and Community Benefit Tree are 501C3 non-profit organizations*